



Social शोर

Get off the Shore, to make some शोर on Socials!

Digital Marketing services

Venture by





WELCOME TO THE LAND OF CONVERSIONS

WeyBee comprises over 60 passionate individuals dedicated to harnessing technology to solve real-life problems, we consistently encounter a common challenge: accurately obtaining market insights and effectively penetrating the market. However, at WeyBee, we've honed our expertise by collaborating with over 50 brands, helping them showcase their unique selling propositions.

100+
worldwide
brands

60+
creative
professional

yes,
we are ↘





Over 60 passionate individuals dedicated to harness technology real-life problems, to solve problems,



The Powerhouse of Creativity

Worked with clients
Across The Globe



In **Various Sectors** like

E-Commerce | Health Tech | Aggregators | FMCG &
Manufacturer | Real Estate | Gems & Jewellery | Hygiene
Industry | Agriculture | Fitness & Wellness



Helping Clients Build Digital Media presence 2024

A decade long experience in Sailing & Thriving



A large rowing team in a long boat on a tropical river at sunset. The boat is filled with rowers, and the water is dark blue with white wake. The background shows lush green hills and a bright sunset sky.

a rowing analogy for **Social Media Race**

Focus on ROI

Navigate through vast seas
of data, uncovering hidden
treasures of ROI positive!

 MAKING शोर REQUIRES CREATIVES

Social Media Marketing

- ✓ Account Setup
- ✓ Creative Posts and Video Design
- ✓ Social Media Strategy
- ✓ Content Creation and Distribution
- ✓ Community Engagement
- ✓ Analytics and Reporting

Say Hi to discuss at the Shore to take your brand to higher altitudes!



 MAKE SOME शोर FOR LEAD GENERATION

Performance Marketing

And when you finally reach the promised land of conversion, celebrate like a pirate with a bounty of leads and sales!

- ✓ Ad Campaigns Strategies
- ✓ Digital Marketing Campaign Management
- ✓ Optimizing Media Spend & CAC
- ✓ Best ROI and Best CPC rates strategy
- ✓ Data Analytics and Reporting
- ✓ Performance Marketing Consultation





SAIL THROUGH SEO WITH WAVES AND FISHES TO REACH THE शोर

SEO Services

- ✓ SEO Consulting and Strategy
- ✓ SEO Optimization & Audits
- ✓ Keyword Research & Optimization
- ✓ On/Off - Page Optimization
- ✓ Technical SEO
- ✓ Content Optimization

ARE YOU READY TO GO THROUGH THE
WILD WAVES OF SEO, RIDING THE TIDES
OF SEARCH ALGORITHMS?





FIND YOUR BOAT AMONG ALL THE OTHER ONES TO
RANK HIGHER

E-commerce Marketing

- ✓ Strategy Development
- ✓ Rcestore Optimization
- ✓ Product Listing Optimization
- ✓ PPC Advertising
- ✓ Social Media Marketing
- ✓ Performance Tracking

STAND OUT AMONG ALL THE BOATS IN SEA
TAKE YOUR BOAT TO THE DESIRED CUSTOMER
WITH PRODUCT LISTING AND RANKINGS!





NAVIGATE THE CHOPPY WATERS OF ONLINE
ALGORITHMS, SURFING THE WAVES OF
CUSTOMER ACQUISITION

Mobile App Marketing

STAND OUT AMONG ALL THE BOATS IN SEA
TAKE YOUR BOAT TO THE DESIRED CUSTOMER
WITH PRODUCT LISTING AND RANKINGS!

- ✓ App Marketing Strategy Development
- ✓ App Store/Play Store Optimization
- ✓ User Acquisition Campaigns
- ✓ Influencer and App Downloads /Reviews Campaigns
- ✓ App Engagement and Retention Strategies
- ✓ App Marketing Consultation and Reports






WORDS WILL HELP YOU GET THROUGH THE WAVES AND TIDES
OF DIGITAL OCEAN

Content Marketing

- ✓ Content Marketing Consultation
- ✓ Content Strategy Development
- ✓ Content Creation and Optimization
- ✓ Content writing for SEO
- ✓ Content Performance Measurement
- ✓ Content Distribution and Promotion

HOP ABOARD THE CONTENT MARKETING
SHIP, WHERE HASHTAGS ARE YOUR MAP
AND EMOJIS YOUR LANGUAGE.



 SURFING REQUIRES SKILLS AND STRATEGY

Website Development

Come with us on the Voyage to surf better
and reach the Shore!

- ✓ Content Designing
- ✓ Wireframe Designing
- ✓ Development
- ✓ Content Management System (CMS)
- ✓ Security measures (SSL certificate, backups)
- ✓ Third-party services/plugins





TO SHINE LIKE A DOLPHINE, EITHER BECOME
ONE OR HIRE ONE...

Influencer Marketing

- ✓ Campaign Planning
- ✓ Defining Target Audience
- ✓ Content/Script Planning
- ✓ Monitoring Performance
- ✓ Strategizing the right Influencer
- ✓ Analysing & Reporting results

We help you shine and swim fine
while you're away from the shore!





REACHING OUT TO POTENTIAL CUSTOMERS
CAN BE AS EASY AS PEDDLING THE BOAT

E-Mail Marketing

- ✓ Design the Campaign
- ✓ Plan the target audience
- ✓ Set the Segmentation
- ✓ Identify the optimised plan
- ✓ Testing and Analysing
- ✓ Scheduling

Take the first step and strategies
a campaign with us!





 FLOW YOUR MESSAGES LIKE THE WATER,

WhatsApp Marketing

Dive deep in the Sea, while you
make sales!

- ✓ Account Set -up
- ✓ Account register with Meta
- ✓ Message template verification
- ✓ Campaign Set up
- ✓ Define Audience
- ✓ Schedule, Send, Analyse





A COMPLETE VOYAGE INCLUDES TECHNICALLY
STRONG SYSTEM

Mobile/Software Development

- ✓ Prototype Design
- ✓ MVP submission
- ✓ Develop and Deploy
- ✓ Push the right code
- ✓ QA Testing
- ✓ IT Support

You sit back at shore, while we
develop your IT systems!



1000+

Advertising
Campaigns

5000+

Creative Assets
Delivered

250+

Websites
Developed

5x

Increase In Roi

3x

Increase In
Engagement Ratio

1,00,000+

Designs Delivered

500+

Accounts
Handled

200+

Projects
Completed

120+

Clients
Served



Social Media Plans

THE RIGHT PLAN FOR
YOUR NEEDS.

शोर

शोर

PLUS

शोर

PRO

शोर

PREMIUM

4 Posts

1 Videos/Reels

2 Platforms

Page Creation

Stories/Engagement

Social Media Calendar

Scheduling/Posting

Hashtag Strategy

WhatsApp Marketing

E-Mail Marketing

Promotional Activities

Ad Campaigns

Audit Report

Influencer Marketing

8 Posts

1 Videos/Reels

3 Platforms

Page Creation

Stories/Engagement

Social Media Calendar

Scheduling/Posting

Hashtag Strategy

WhatsApp Marketing

E-Mail Marketing

Promotional Activities

Ad Campaigns

Audit Report

Influencer Marketing

12 Posts

2 Videos/Reels

4 Platforms

Page Creation

Stories/Engagement

Social Media Calendar

Scheduling/Posting

Hashtag Strategy

WhatsApp Marketing

E-Mail Marketing

Promotional Activities

Ad Campaigns

Audit Report

Influencer Marketing

16 Posts

3 Videos/Reels

5 Platforms

Page Creation

Stories/Engagement

Social Media Calendar

Scheduling/Posting

Hashtag Strategy

WhatsApp Marketing

E-Mail Marketing

Promotional Activities

Ad Campaigns

Audit Report

Influencer Marketing



Add Ons

शोर

Linkedin Marketing

- Profile Optimization
- 5 Content Creation & Management
- Lead Generation Campaigns
- Analytics & Reporting
- LinkedIn Ads Management
- Creative Concept Development
- Graphic Design for Posts
- Copywriting & Content Creation (5)
- Content Scheduling & Posting
- Performance Tracking & Reporting
- Audience Engagement Strategies
- Profile and Brand Strategy Alignment
- Competitive Analysis
- Campaign Optimization & Adjustment

- WhatsApp Marketing
- E-Mail Marketing
- Promotional Activities
- Ad Campaigns
- Influencer Marketing

For these services that are included in the above plan, only services charges won't be charged, but the amount to be paid to platforms in order to subscribe the plan or campaigns is to be paid by client

Add Ons

Pricing

WhatsApp Marketing	Set up Costs + Per message charges
E-Mail Marketing	Platform fee subscription + Campaign charges
Ad Campaigns	10% Service Charges + Google
Influencer Marketing	10% Service Charges + Influencer Cost



Website -Theme Based

Content Writing
Theme cost
Development cost
(Upto 10 Pages)
Domain + E-Mail Hosting Set up
On Page SEO
Graphics
Security certificates

Website - Wireframe Design

Content Writing
Wireframe Designing
Development cost
(Upto 7 Pages)
Domain + E-Mail Hosting Set up
On Page SEO
Guide to Off Page SEO
Graphics
Security certificates

E-Commerce - Basic Plan

Product Listing
Order managment
Manual shipping
Stock managment
Rating & Review
User account
Transactional Notification

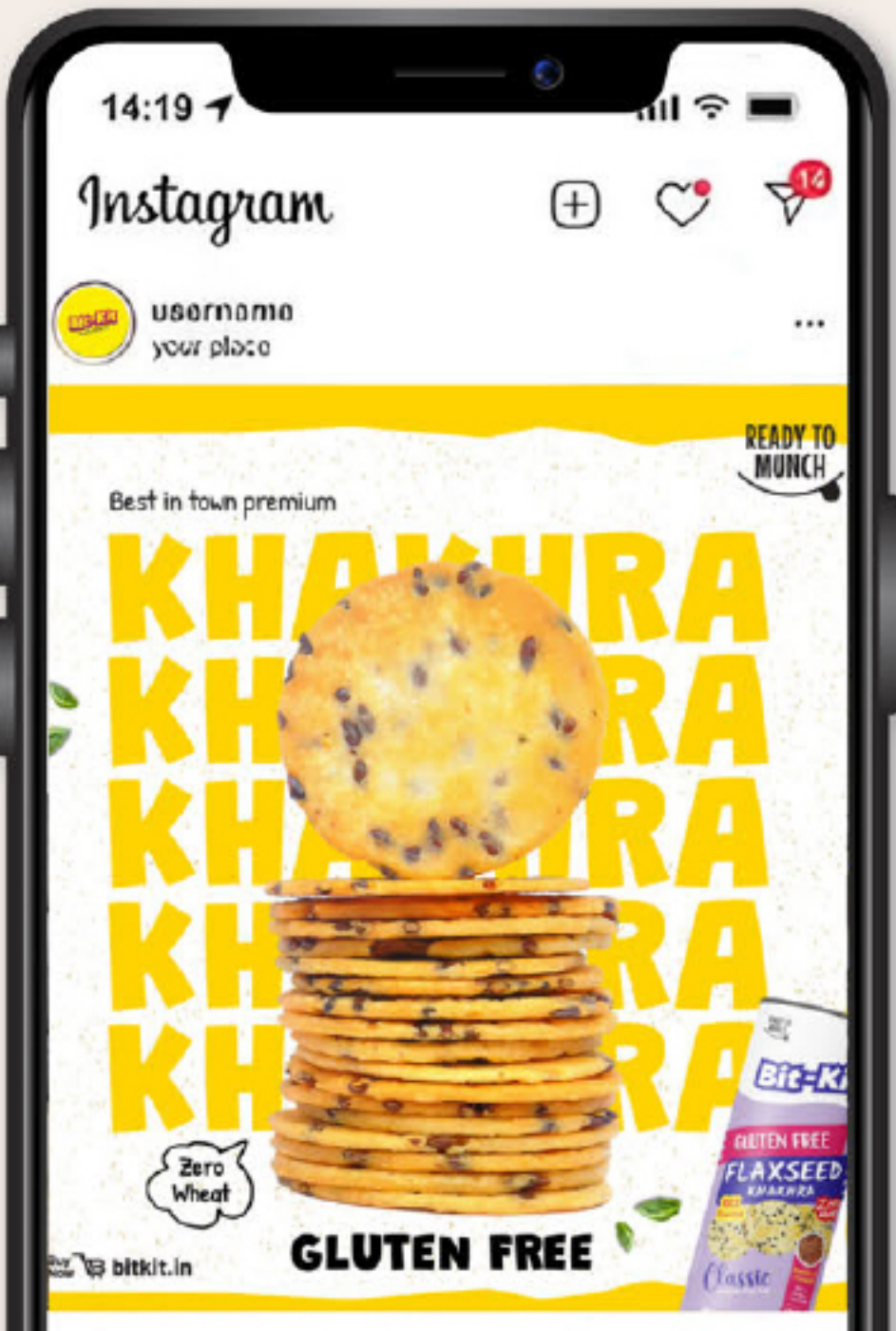
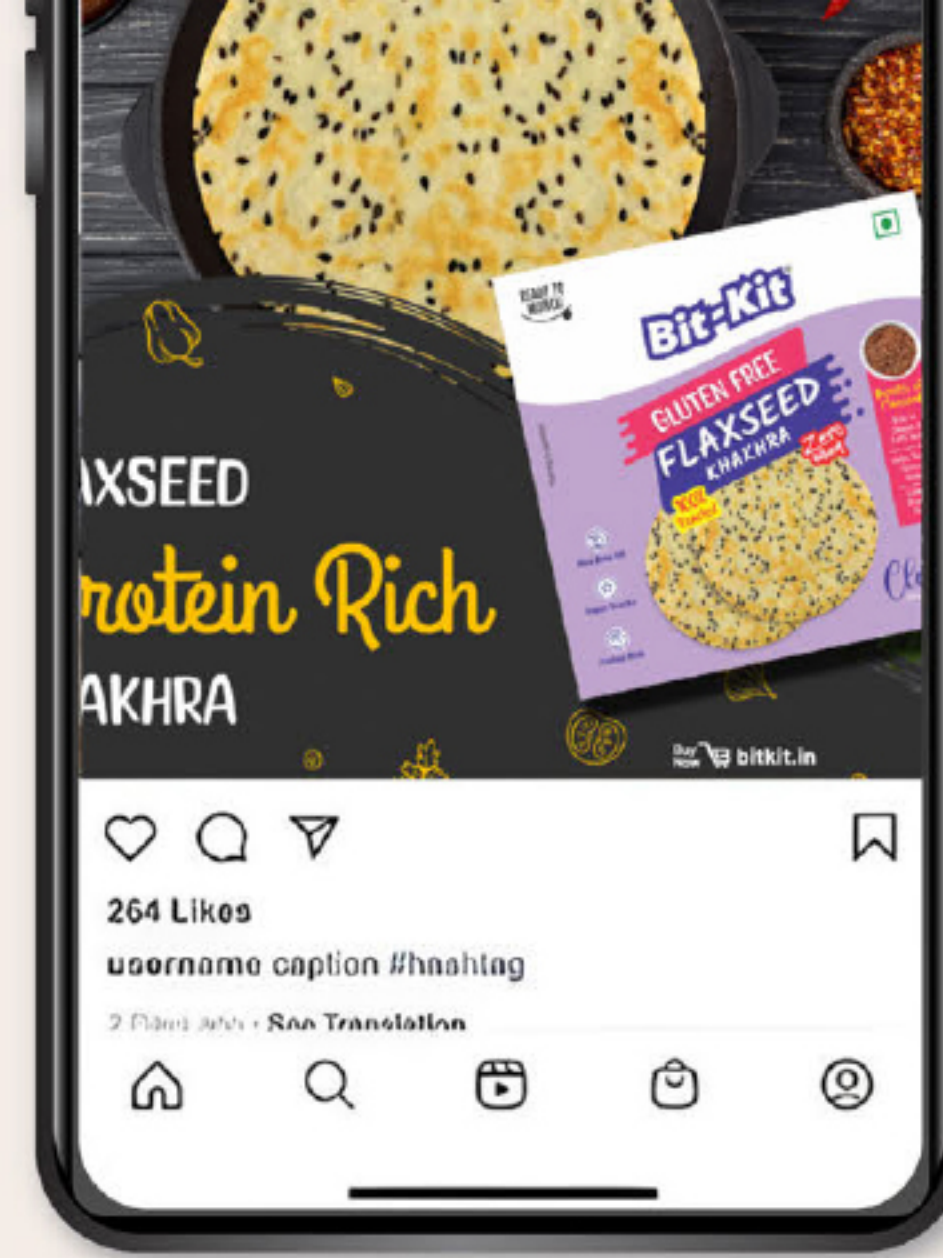
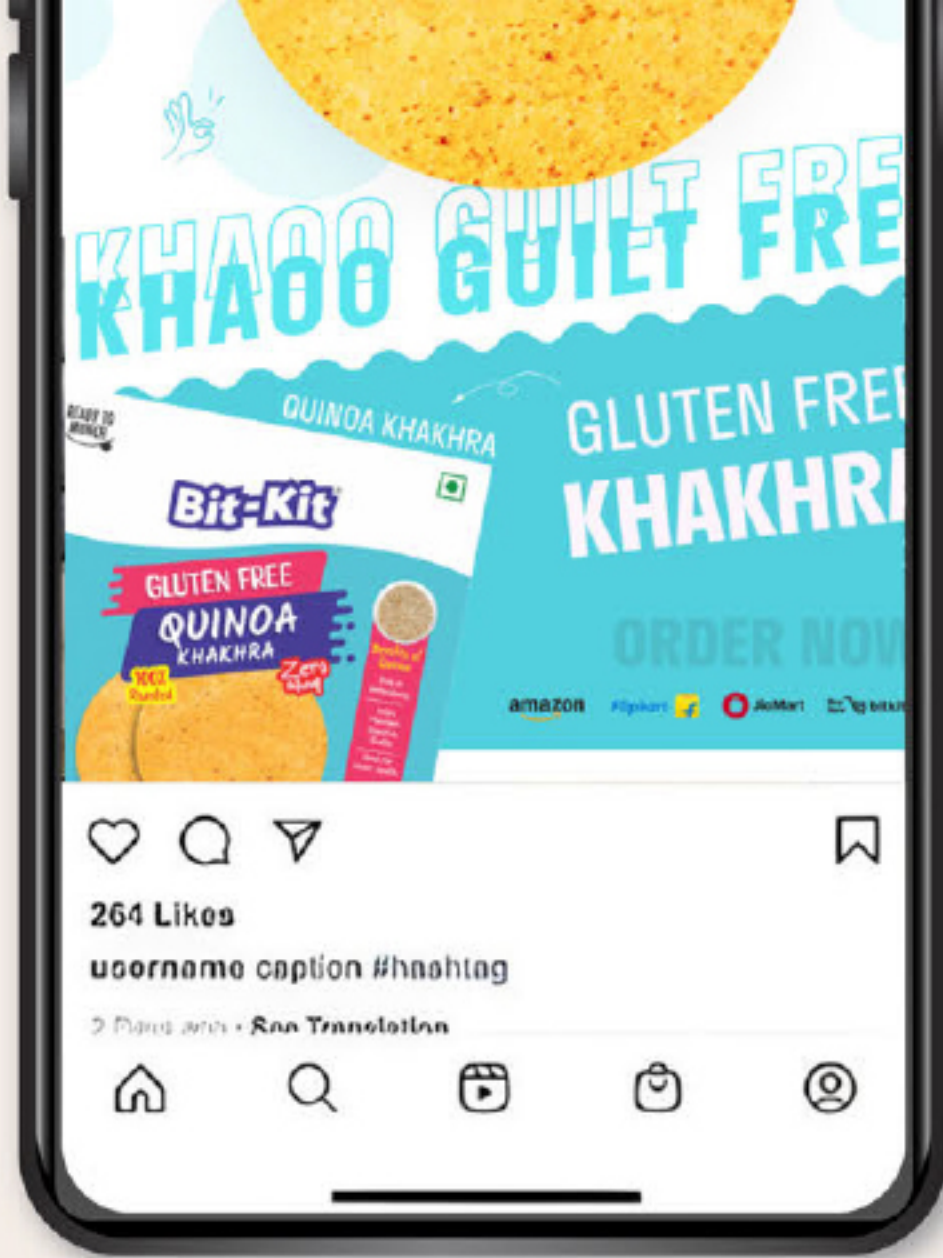
Web + SMM (Combo Plan)

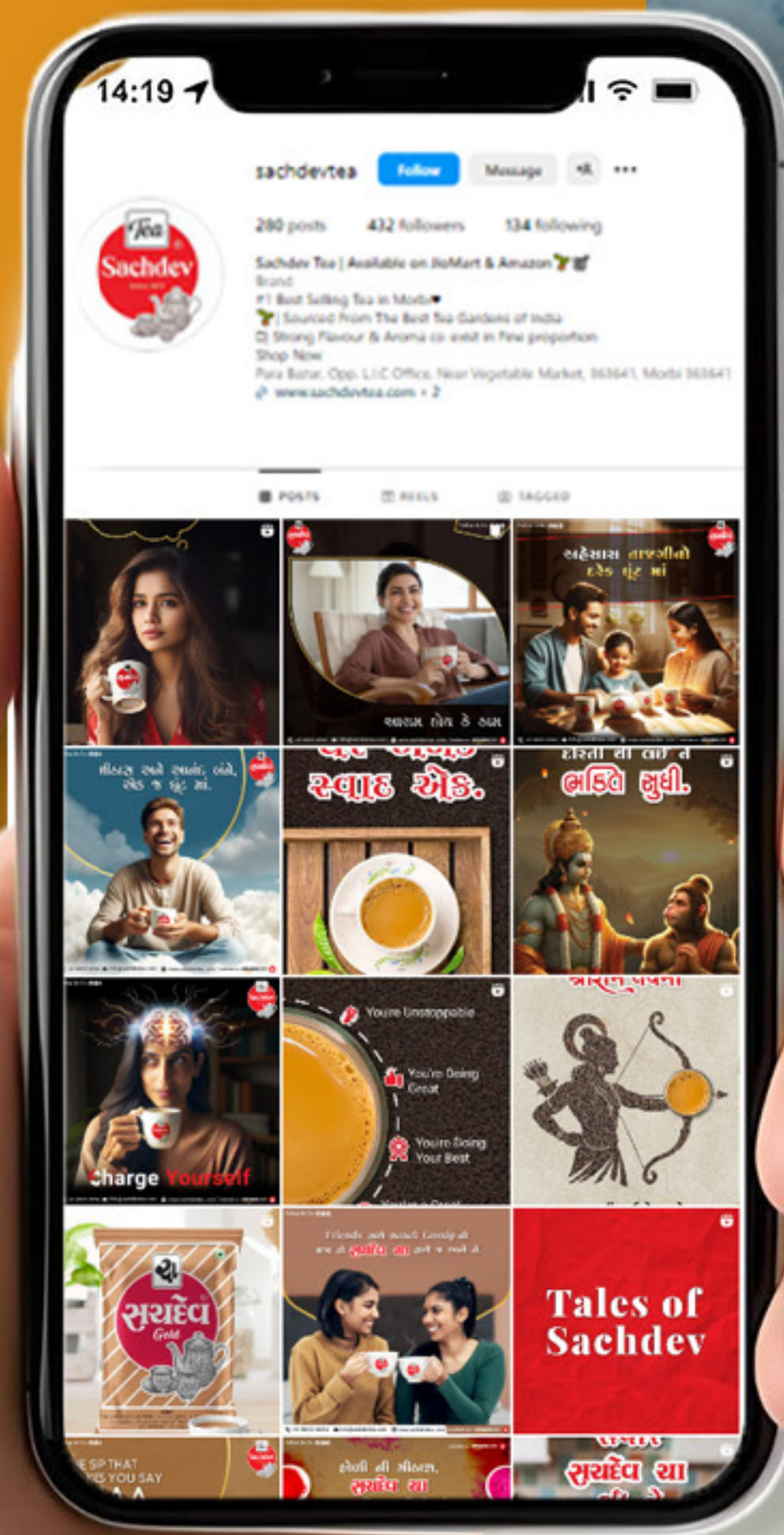
Website - Theme Based
Website
SEO (On page & Off page)
Google My Business
E-Mail Hosting
Social Media (15000/- plan)
Domain + Hosting
NFC Cards





Bit-Kit
SUPER SNACKS





120+

Client: The Crucial
Partner in the Marketing
Voyage

<div>120+</div> <div>Client: The Crucial Partner in the Marketing Voyage</div>				 <div>ACROLAWNS Lifestyle Beyond Luxury</div>	 <div>BALBARIK</div>	 <div>Bakimi</div>	 <div>BIOCAP® PERFUMES</div>	 <div>Bit-Kit® SUPER SNACKS</div>
				 <div>clickwik</div>	 <div>Cliniva Hygiene Innovation at Its Excellence</div>	 <div>COT YARN</div>	 <div>Champs® Pant Diapers</div>	 <div>DRS Financial Services</div>
 <div>duggu® Diaper Pants</div>	 <div>eedge recorded & live lectures</div>	 <div>Engineers Always For You™</div>	 <div>Elderly Smile</div>	 <div>fitbee</div>	 <div>FTC Fiber Tech Composite</div>	 <div>Femika</div>	 <div>Femiss®</div>	 <div>Granny's spices® The Essence of Tradition A UNIT OF SWASTIK INTERNATIONAL GROUP</div>
 <div>Let's go for a Tour to Genius™ School</div>	 <div>घर का खाना The Modern Tiffin Service</div>	 <div>H3™</div>	 <div>HR LUZON® Marketing Services</div>	 <div>Health 2 Hygiene®</div>	 <div>JALEW Electronic World</div>	 <div>JAMA UDHAR</div>	 <div>Joyfix</div>	 <div>KUCHI KUCHHI®</div>
 <div>Kiddy Soft</div>	 <div>KIDERO®</div>	 <div>KRUNIK</div>	 <div>KISHQ By Shraddha</div>	 <div>LADY PANTY®</div>	 <div>lyfcare® wellness</div>	 <div>La Bonte</div>	 <div>SINCE 1905 Mafatlal®</div>	 <div>MOONINA®</div>
 <div>MAATRA®</div>	 <div>MARVELLOUS METAL</div>	 <div>NEBULA® Care Hospital Limited</div>	 <div>NEW ERA GLOBAL SCHOOL Curiosity Creativity Compassion</div>	 <div>Nexcore Innovation at Its Excellence</div>	 <div>nupanty®</div>	 <div>Om Tours</div>	 <div>DR. RAJKOTIA PARLI™ COSMETIC LASER CENTRE</div>	 <div>PARDES QUICK FOODS & Dehydration Pvt. Ltd.</div>
 <div>Pearl Women's Hospital</div>	 <div>QAH QASR AL HENNA The Art & Beauty Palace</div>	 <div>RIS</div>	 <div>Ranjan ENTERPRISE AN ISO 9001:2015 CERTIFIED COMPANY</div>	 <div>REVIVE® Blast your senses</div>	 <div>ROTECH® Healthcare Pvt. Ltd.</div>	 <div>ROTON™ POLY PACK PVT. LTD.</div>	 <div>SHAKTI HIGHER SECONDARY SCHOOL</div>	 <div>SILVER HEIGHTS</div>
 <div>Tea Sachdev Since 1973</div>	 <div>SOMNATH™ Khushboo Bharat Ki</div>	 <div>SILVER FILTRATION</div>	 <div>TATTVAM™</div>	 <div>Vajani</div>	 <div>Vadalia® FOODS "FLAVOUR FOREVER"</div>	 <div>VENCON</div>	 <div>Womanica®</div>	 <div>Zohar & Co. Flavours & Cakes</div>

Terms & Conditions

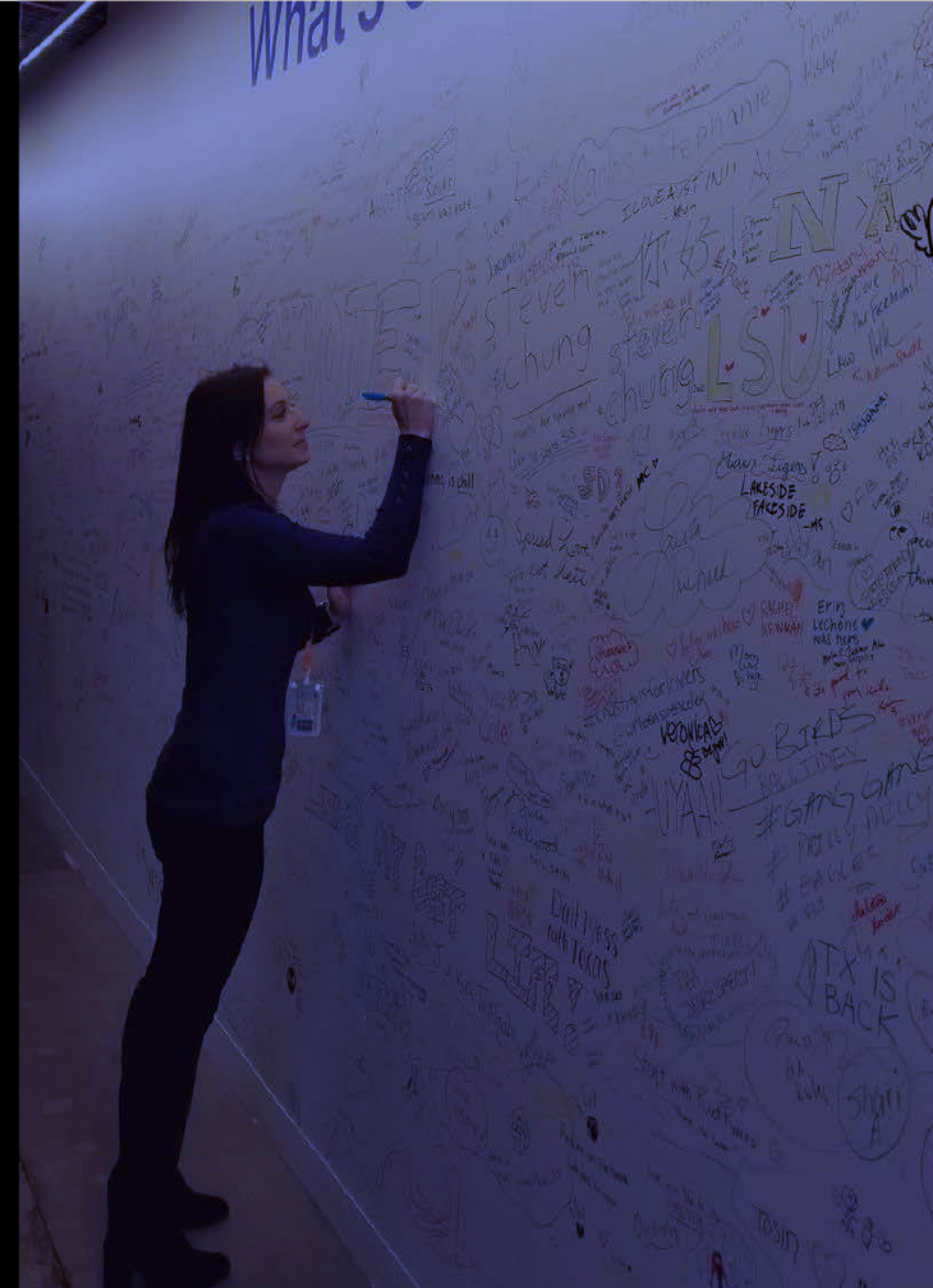
- A minimum of 12 months of the contract is mandatory
- The Above Prices are Monthly and exclude taxes per Brand, Taxes will be charged as per government norms.
- Both Party needs to inform 30 Days in advance of the discontinuation of the services
- In any case, no refunds will be entertained.
- All the run-time changes will be subject to approval from both parties.
- No copyrighted images/videos/gifs/content will be shared. We serve unique content.
- All the Posts should be approved a week in advance for scheduling.
- *Promotional Activities cost would be borne by the company.
- 100% advance should be paid for any campaigns or sponsored posts on any of the platforms.
- Influencers will be decided based on the ideas of a third-party agency.
- Shoot for products and models will be decided run-time based on the availability and pricing of the photographer.
- Mail Campaigns will be subject to the premium account purchase by the client's side and charges will be dependent on content, design & number of mails.

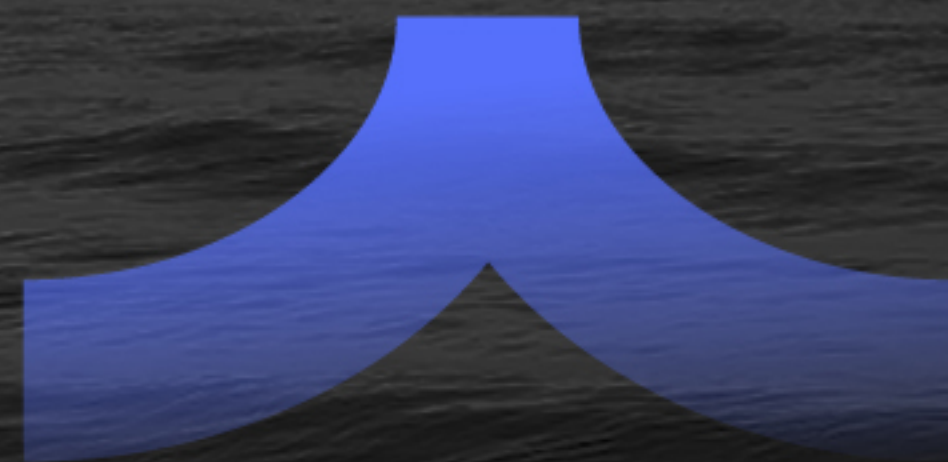
Process

Upon agreeing to the contract and 1st payment clearance, we shall plan a 30-day contract and share it for approval and begin the design/set-up work.



Accredited by some esteemed organizations





Social शोर

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